



# 2019-20

## Advancing the Mission of Notre Dame Academy

Fundraising at Notre Dame Academy provides the resources necessary for an excellent holistic education at NDA while keeping tuition affordable for all of our families. This includes funding for our tuition assistance program available to all qualified young women who seek a Notre Dame Academy education. Fundraising is defined as any effort by an individual or group employed by, enrolled in, or volunteering their services to Notre Dame Academy that is intended to secure monetary or in-kind gifts from students, parents, alumnae, corporations, foundations, other individuals, or civic organizations. Your financial and volunteer support of the following initiatives is vital to advancing the mission of Notre Dame Academy.

### Annual Appeal

**Goal: \$320,000**

**September - June**

Each year NDA seeks to raise funds in order to provide its students with a premier education that fosters growth of the whole person at an affordable tuition rate. We want to ensure that a Notre Dame Academy education is available to any young woman who aspires to join our more than 10,000 alumnae. The Annual Appeal supports our tuition assistance program and helps to keep tuition at a rate well below our private school counterparts in the Greater Cincinnati area. Your participation and support makes all the difference!

### Autumn Gala

**Goal: \$125,000**

**October 12, 2019**

The Autumn Gala provides an exciting evening of friendship and fellowship for the parents, alumnae, and supporters of Notre Dame Academy. It features cocktails, sit-down dinner, specialty raffles, silent auction, and a robust live auction. It is a wonderful way to get involved with NDA's premier event of the year, as well as to meet many more parents, alumnae, and friends such as yourself. The Autumn Gala is held this year in October.

### Student Raffle

**Goal: \$40,000**

**January-March**

The Alumnae Student Raffle, held in March, provides the students the opportunity to sell raffle chances, with the proceeds directly benefiting the student tuition assistance program. Each student is encouraged to sell the chances in the community, and numerous incentives are provided. The NDA alumnae are also given chances to purchase, and their participation is an important aspect in the success of the raffle.

## Corporate Sponsorships

**Goal: \$100,000**

**Ongoing**

Becoming a Notre Dame Academy Corporate Sponsor allows you to partner with us, while at the same time, showcase your product and increase exposure to local consumers. As a partner, you gain advertising opportunities to those who directly impact your business. You also receive tickets and special incentives for the annual Women Making A Difference Luncheon, the Annual Golf Outing, and the Autumn Gala.

## Coupon Book Sale

**Goal: \$75,000**

**October - December**

The Coupon Book Sale is held in October through the first week in December. Participation in the Coupon Book Sale is mandatory for all students who participate in the athletic program. This year each student athlete will have 3 options to choose from to fulfill their coupon book requirement. There are, however, discounted requirements for additional students in the family. The NDA Athletic Program is largely subsidized through this sale, as well as through the Annual Golf Outing.

## Annual Golf Outing

**Goal: \$50,000**

**July**

The Annual Golf Outing, now in its twentieth year, is held each summer at Summit Hills Country Club to support the athletic program at NDA. The event draws nearly 150 golfers and includes 18 holes of golf, a dinner, raffles, and a ball drop. It has become a summertime tradition for the NDA community.

## Student Fundraisers/Service Learning Projects

**August - May**

From time to time throughout the year, various clubs and student organizations sponsor fundraisers and collections that benefit a specific service organization or cause. These opportunities may include monetary or item collections.

## Emergencies

**As needed**

As a Catholic community, Notre Dame Academy understands the importance of occasional student fundraisers to address urgent needs in the community or world. In the event of an unplanned emergency need, the faculty and students may consider an additional fundraiser to benefit an emergency situation.

## Planned Giving

**Ongoing**

Planned gifts create extraordinary opportunities to support NDA. The Notre Dame Academy Forever NDA Legacy Society is made up of alumnae, parents, and friends who, through estate planning and other forms of planned giving, ensure that resources will be available to support Notre Dame Academy and its mission of educating young women for generations to come.